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- Hispanic population in the United States: **+50 million**¹
- As a percentage of total population in the US: **16.3%**²
- Number of Latino kids living below the poverty line in the U.S.: **6.1 million**³
 - Number born in the U.S.: **5,246,000**⁴
- Number of states introducing anti-immigration laws: **24**⁵
 - Number of states passing these laws: **2**⁶
 - Number prohibiting ethnic studies: **2**⁷
 - Prohibiting teachers with a foreign accent: **1**⁸
- Size of U.S. Latino consumer spending: **\$1.2 trillion**⁹
- Size of the Mexican economy: **\$1.04 trillion**¹⁰
- Salsa sales in the United States: **\$462.3 million**¹¹
 - Sales of ketchup: **\$298.9 million**
 - Sales of marijuana: **\$14 - \$100 billion**¹²
- Number of Latinos on Forbes Top Ten Billionaires List: **1**¹³
 - Rank and Nationality: **1, Mexico**
- Population of Santa Clara County: **1,781,642**¹⁴
 - Percentage that is Latino: **26.9%**
- San Francisco Bay Area Latino consumer market: **\$24.7 billion**¹⁵
- California schools teaching curriculum-based mariachi music education as a regular class: **<15**¹⁶
 - In Texas: **> 150**¹⁷
- Drop out rate of Latino high school students in California: **10**¹⁸
 - In Texas: **5.8%**

¹ <http://articles.latimes.com/2011/mar/24/nation/la-na-census-hispanic-20110325>

² http://en.wikipedia.org/wiki/Demographics_of_the_United_States#Hispanic_or_Latino_origin

³ <http://www.livescience.com/16278-latino-kids-poverty-record.html>

⁴ Ibid.

⁵ www.VotoLatino.org

⁶ Arizona SB 1070; Alabama H.B. 56;

⁷ Arizona; Texas

⁸ Arizona

⁹ Hispanic Latino Market Profile, Mediamark Research, www.magazine.org/assets

¹⁰ http://en.wikipedia.org/wiki/Economy_of_Mexico

¹¹ The Wall Street Journal; <http://blogs.wsj.com/numbersguy/ketchup-vs-salsa-by-the-numbers-191/>

¹² <http://www.nbcconnecticut.com/news/politics/How-Big-Is-The-Marijuana-Market--91699359.html>

¹³ <http://www.dailyfinance.com/2011/03/09/forbes-the-richest-people-in-the-world-2011/>

¹⁴ <http://quickfacts.census.gov/qfd/states/06/06085.html>

¹⁵ Global Insight Hispanic Consumer Market in 2002 and forecast to 2022

¹⁶ LA Unified District; San Jose Unified School District; Sweetwater Union High School District; University of California

¹⁷ <http://www.governor.state.tx.us/music/education/mariachi/>

¹⁸ Digest of Education Statistics, http://nces.ed.gov/ccd/tables/2010313_06.asp